



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Innovative Captive Strategies V.P. Honored by Industry — *CICA Awards Kate Westover 2009 Distinguished Service Award* —

WEST DES MOINES, Iowa (March 10, 2009) — Kate Westover, V.P. of Alternative Risk Financing at Innovative Captive Strategies (ICS), has received the 2009 CICA Distinguished Service Award — the highest recognition in the captive insurance industry. Captive Insurance Companies Association (CICA) is a domicile-neutral association that focuses on captive and risk retention education.

“Our growth and success is the direct result of our team’s talent and passion to deliver the right insurance solutions to our clients,” said Dan Keough, President, Innovative Captive Strategies. “Kate is an invaluable asset to ICS because of her integrity, industry experience and internationally renowned expertise.”

Based in Colchester, Vermont, Westover has more than 20 years experience in the captive insurance industry and has published two books on the subject. At ICS, she consults on captive structuring for clients, brokers and reinsurers. Westover received her CPCU designation in 1991 and has a bachelor’s and a master’s degree from Oxford University.

Innovative Captive Strategies specializes in captive insurance and alternative risk management programs. As a leading captive consultant, ICS partners with the best insurance agencies across the country to provide captive consultation to their clients.

ICS helps clients form a captive, an alternative risk solution enabling a company to insure its risks by creating its own insurance company or join with other businesses to form a group captive. Captive ownership allows the opportunity to control details and costs related to a firm’s insurance program. With proper management and good loss control, owners have the opportunity to turn their insurance costs into a profit center. The expert staff at ICS has guided hundreds of companies through the captive ownership process.

About Innovative Captive Strategies

It’s not insurance business as usual at Innovative Captive Strategies. Celebrating its 10th anniversary in 2009, ICS specializes in the captive and alternative risk insurance industry. Established in 1999 in West Des Moines, Iowa, ICS entered the captive market with a passionate approach to the industry and a sophisticated business model that uniquely aligns the interests of all parties involved in the formation of captive insurance programs. For more information, visit www.yourcaptive.com or call (888) 753-9254.

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